

FACULTYPROFILE

Name KEVIMESU NALEO
Designation Assistant Professor
Department of Management Studies

TeachingArea Advertising and Sales
Human Relationship
Management
Business Law
Corporate Ethics
Business Environment



ResearchInterest Sustainable business practices

Education NET–University Grant Commission(UGC)
M.B.A(Marketing and Human Resource Management), Nagaland University
B.B.A (Marketing and Human Resource Management), St. Joseph University
Jakhama

Professional Experience

1 year (2/04/2018 – 07/06/2019) HR Executive at Tetso College Sovima, Chümoukedima–797115, Nagaland.

2 years (10/06/2019- 21/12/2021) Assistant Professor at E-Edge College Naga United Village Chümoukedima–797112, Nagaland

2024 Nov – Till date Assistant Professor at ICFAI University
6th Mile, Sovima Village, Chümoukedima–797115, Nagaland.

Other experience

Visiting faculty (2 years) at ICFAI University
6th Mile, Sovima Village, Chümoukedima–797115, Nagaland.

Extra-Curricular Activities

Internship at UCO Bank branch on the topic “customer satisfaction of UCO Bank Chümoukedima”
Internship at Big Bazaar Guwahati on the topic “Marketing strategy of Big Bazaar Guwahati”
Diploma in Tourism course.